

# XLEAR PROACTIVE HEALTH

WINNER: REX AWARDS 2023 - OTC



THE WINNERS OF 2023 REX AWARDS – OTC are companies that are developing innovative products that help consumers self-treat a variety of issues. We are proud to announce that Xlear ProActive Health has been awarded this honor in two categories this year, both the nasal spray category, for our Xlear Sinus Care line and the oral hygiene category for our Spry Dental Defense line.

**XLEAR PROACTIVE HEALTH** manufactures and sells nasal and oral hygiene products. In the nasal category, the addition of xylitol to a saline nasal spray can more effectively wash the upper airway where most infections in the human body begin.

Xylitol has been shown to block the adhesion of many bacteria and viruses, and the company has scientific studies showing these results on its website.

In oral hygiene, the Spry brand is a complete line of dental care products utilizing xylitol to improve oral health. Xylitol works differently than fluoride by changing the oral microbiome to bacteria that does not create acid that results in cavities. The brand recently improved the formulation with the new EnamelMax formula, which includes STMP to help in strengthening the enamel and helps with sensitivity.



In 2023 the American Fork, Utah-based company will continue to focus on these products and cough drops, as the main entry point for bacteria and viruses is still in the upper airway, including the nose and mouth.



SINUS CARE  
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PROACTIVE HEALTH

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DENTAL DEFENSE SYSTEM  
**Spry**

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